



Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract #	Schedule Dates	Advertiser	Agency	Product	Brand	Salesperson	Sales Office	Buyer Name	Phone/Fax	CPE	Account Types	Billing Type	Comments	
139509 /	10/20/12-10/20/12	M Love for Utah Congress-R	(73714)	Smart Media Group-Alexandria	(6613)	POLITICAL CANDIDATE (ns)	(1186)	LOVE CD4 10/16 (480374)	TeleRep/DC, Washington DC (2995)	TeleRep Washington DC	DOME,PATRICKA	(703) 528-7800 /	N/A	National/Political Candidate Agency, BRD Standard LOVE CD4 10/16

Date Entered	10/17/12
Last Modified	10/17/12
Entered By	Katie Freckleton
CO-OP	No
Headline #	06382165
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$30.00
Net Total	\$170.00
Sales Tax	

Salt Lake City (KMYU)	
By Broadcast Month	Spots
Oct. 2012	2
Grand Total:	2

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Stacie Preselt 10/18/12

REP HEADLINE# 6382165
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT17/12 15.57
*** KMYU-TV ***

ADV # _____ ADV. NAME POLI/M LOVE/R/CON/UT REP. # _____ OFF. # _____ SALESMAN # 00 ✓
AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # 1395097 CONTRACT # 6382165 CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 10/16 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 15.57

REP: TO NSM/NSA
FR LIDNSEY FOR CHERYL
NEW ORDER
TTLS \$200
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-400P	30		\$100.00	10/20	10/20	2		SAT	2
PROGRAM : UTAH STATE												
OCT/12 \$200.00												
CONTRACT TOTAL												\$200.00
TOTAL SPOTS												2

MARKET TOTALS \$20,000 KMYU 1% KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0%
KCSG 0%

SVC- NSI
DEMOS- RA35+*